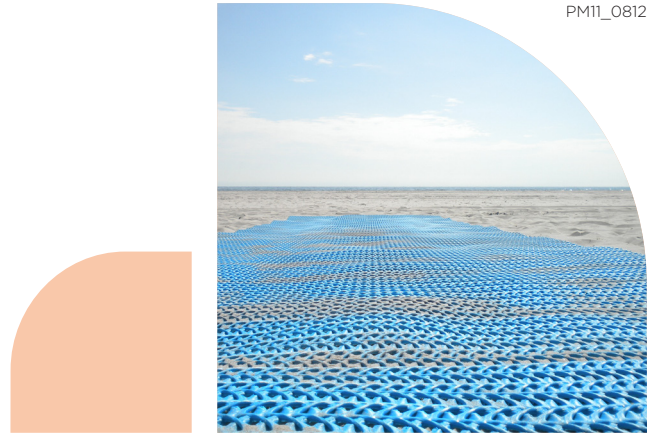




PATHMAT™

PM11_0812



CASE STUDY

Distributor: General Recreation, Inc.
 Gerald Hitch

Location: Folly Beach, South Carolina

Product(s): PATHMAT Beach Access Mat

Project Rational:

With an active beach community Folly Beach, South Carolina is an expanding destination with pristine ocean front communities. With a conscious effort to protect the vegetated beach buffer zones the city of Folly Beach is constantly monitoring and improving the way people access the beach. In creating the designated access points there is a constant need for trail/access point maintenance to allow for a firm surface for wheelchairs, strollers and walking. A constant problem is the dunes formed in these areas by migrating sand limiting the use and effectiveness of boardwalk structures and permanent applications. Folly beach was in search of a low maintenance temporary access product to better serve their communities.

Solution:

After consulting Gerald Hitch, a General Recreation representative, the staff at Folly Beach identified the PATHMAT Beach Access mats as the desired solution. The PATHMAT provided a roll out product supplied in 32 foot roll lengths for quick and easy installation. At five feet in width the PATHMAT provided ADA (Americans with Disabilities Act) accessibility and the oscillated Mesh structure provided a stable and secure surface. The simplicity of the product also allows for quick removal in the event of a tropical storm or hurricane in addition to a nearly maintenance free product.

Conclusion:

With rapidly expanding beach communities Folly Beach was tasked with providing top notch service and access to everyone who chooses to enjoy their beaches. The PATHMAT provided a cost effective solution with superior performance separating itself from all other beach access options.



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